

45th annual Empire State arabian spring horse show

May 5 – 7, 2017 | NYS Fairgrounds | Syracuse, NY



The Empire State Arabian Spring Horse Show will kick off the 2017 show season in style – showcasing the best Arabian and Half-Arabian horses gathering from the Northeast, Mid-Atlantic and Canada, gathering for 3 days of exciting competition in breeding, performance, sport horse, dressage and over fences classes.

We're expecting a crowd and invite you to be involved as a show sponsor!

Showcase your business to a large group of horse owners and enthusiasts.

Showcase your involvement in a Central New York tradition.

Show your commitment to this family-friendly sport.

Corporate and Business Sponsorship Opportunities

Grand Champion

Presenting Sponsor Package.....\$500

Sponsorship includes:

- Two (2) prominent ringside logo sign.
- Prominent Grand Champion Sponsor logo recognition on our official show sponsor board.
- Minimum of eight (8) daily live sponsor acknowledgements during the show.
- Opportunity to present three (3) championship class awards.
- Full page ad in our official show program.
- Name/logo on our show webpage including a link to your website.
- Social media recognition and “like” via our ESAHA Facebook page (reaching 620+ friends!)
- Seating in VIP Corporate Sponsor Box.
- A thank you Champion Ribbon and certificate for display at your business.

Blue Ribbon

Sponsor Package\$250

Sponsorship includes:

- One (1) ringside logo sign.
- Blue Ribbon Sponsor recognition on our official show sponsor board.
- Minimum of four (4) daily live sponsor acknowledgements during the show.
- Opportunity to present the award in a regular class.
- Half-page ad in our official show program.
- Name listing on our show webpage including a link to your website.
- Social media recognition and “like” via our ESAHA Facebook page.
- A thank you Blue Ribbon and certificate for display at your business.

Show Hospitality Sponsorship Opportunities

Morning Feedbag Sponsor

Your sponsorship of our morning exhibitor hospitality will help put the “giddy up” in everyone’s “go”! More than coffee and donuts, our hospitality includes healthy eating options.

- **Sponsor 1 day.....\$100**
- **Sponsor all 3 days.....\$250**

Includes sponsor sign in the hospitality room, live announcer thanks, half page ad in our show program, and special acknowledgement on our website and Facebook page.

Exhibitor Party Sponsorship

Everyone’s hungry after a long day showing horses! You’ll be a real crowd pleaser as sponsor of our show’s:

- **Exhibitor Welcome Party.....\$300**
Thursday evening
- **Ice Cream Social.....\$200**
Friday evening

Includes sponsor sign at the event, live sponsor thanks, half page ad in our show program, and special acknowledgement on our website and Facebook page.

Show Patron and Class Sponsorship Opportunities

Empire Show Patron Package.....\$150

Includes:

- Sponsorship of three (3) regular classes and one (1) championship class of your choice with live acknowledgements.
- Patron Sponsor recognition in our official show program and show webpage.
- Reserved Box Seats
- Fantastic Show Patron gift pack.
- Name entered in a drawing to win a “free box stall” for the 2018 ESAHA Spring Show.

Class Sponsorship Package.....\$100

Sponsorship includes:

- Sponsorship of three (3) regular classes and (1) championship class.
- One (1) live sponsor acknowledgement during each of your sponsored classes.
- Sponsor listing in our show program.

Individual Class Sponsorships

- **Championship Class.....\$35 each**
- **Regular Class.....\$25 each**

Reserve Yours Today!

The Empire State Arabian Spring Horse Show is made possible with the support of our valued sponsors and patrons. Your support will be deeply appreciated and gratefully acknowledged.

To reserve yours or for more information, please contact:

Shelley White

Empire State Arabian Horse Association Show Committee
315.378.9417 | swhite100@twcny.rr.com

YES! Please reserve my sponsorship for this year's
Empire State Arabian Spring Horse Show.



YOUR NAME _____

COMPANY/ORGANIZATION/FARM (as you would like it appear in print) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

PHONE _____

I'll support the show as a:

- Grand Champion Presenting Sponsor: \$500** \$ _____
- Blue Ribbon Sponsor: \$250** \$ _____

- Morning Feedbag Sponsor: \$100/ \$250** \$ _____
- Exhibitors Welcome Party Sponsor: \$300** \$ _____
- Ice Cream Social Sponsor: \$200** \$ _____

- Empire Show Patron Package: \$150** \$ _____
- Class Sponsor Package: \$100** \$ _____
3 preferred classes: _____
- Individual Class Sponsor:**
- Championship Class: \$35 each** \$ _____
Preferred class(es): _____
- Regular Class: \$25 each** \$ _____
Preferred class(es): _____

TOTAL ENCLOSED:

\$

**Please make checks
 payable to: ESAHA**

**Mail Payment and
 Advertising Art to:**

ESAHA Show Sponsorships
 c/o Shelley White
 9591 Black Creek Rd.
 Brewerton, NY 13029

Full page ad size:
 8.5" wide x 11" high.

Half page ad size:
 8.5" wide x 5.5" high

All ads print B&W.

All art due by April 18, 2017.

Camera ready art (PDF or JPG) may
 also be emailed to:
empirestatearabianclub@gmail.com

Thank you!