

ESAHA NEWSLETTER

Welcome | Survey Results | Save the Date



Club Officers

President - Katie Merrick
 Vice Pres. - Gaylon Medley
 Treasurer - Bruce Carpenter
 Rec. Secretary - Katie Limmer
 Cor. Secretary - Ginny Wickham Brown
 Past Pres. - Don Schwartz

Directors: Jasmin Kompare, Marcia Schwartz, Daniel Weeks, Shelley White, and Kim Cusick

Links

www.empirearabian.org

AHA Survey

AHA is conducting research to better understand and market to their members. To make your voice heard, please take 5 minutes and complete the AHA member survey at:

<https://www.surveymonkey.com/r/HWCY935>



Welcome

Cheers! This is the updated newsletter for ESAHA. Here you will find important dates and information, club officers, links, and stories. So, without further ado, let's talk about.....

Survey Results

A survey was distributed in June to our club members, 2017 May Show exhibitors, as well as exhibitors from the 2016 May Show. Out of 44 responses, 82% were amateurs, 10% were professionals, and 8% were other (ie. not currently showing). Below are some key points from this survey, with actual comments.

What Did You Love?

Camaraderie, Flexibility, and the Show Staff

- "Being with friends and showing our horses."
- "I enjoyed that there was flexibility in the sport horse in hand, as sometimes it is difficult to keep the given times with other classes going on."
- "My favorite part was how the show staff tried to accommodate everyone, especially in regards to the weather."

Tidbits for the 2018 May Show

*Approved as a concurrent show with Region 15

*Planning is under way for a Saturday evening party (could be Derby-themed!)

*Welcome/Information area by the horse show office

*Possible fun class (Derby lead-line? Costume showmanship?)

Elections

Interested in running for the board of directors? Submit your name to Dan Weeks and get placed on the ballot!



What Were Your Least Favorite Things?

Facility, Price, Date, and Class Offerings

- "The Fairgrounds is dirty and needs updating."
- "Maybe if Empire is more affordable, people will be drawn to come to it."
- "Please look at the possibility of changing the date to later."
- "Please consider offering AOTS classes."

What ESAHA is doing for you

The board of directors reviewed your survey responses and have a few areas to focus on. A summary of the facility concerns will be presented to the Syracuse Fairgrounds management. Board volunteers will also keep track of cleanliness issues throughout the 2018 May Show. Since this venue is a central location for many of our members, we would like to remain loyal to the Syracuse Fairgrounds. Other venues are being discussed for future shows or for a second show later in the year.

AHA has just approved value shows effective as of January 1, 2018! The board plans on discussing how this new format might work for the 2018 May Show and for future shows. As always, we review show fees once a year and adjust based on current expenses.

Class schedule and offerings are discussed and reviewed by the board of directors prior to each show year. Based on arena availability, divisions may be moved appropriately. Recent discussions have focused on the following: addition of western dressage, addition of AOTS classes, addition of all-breed dressage classes, splitting of sport-horse division (hunter vs. dressage), and adjusting the number of halter classes.

Keeping our schedules packed.....

Save The Date

October 1, 2017 - General Meeting (2:30 pm at the conference room at Holiday Inn Express)

November 5, 2017 - Annual Meeting

January 27, 2018 - ESAHA Celebration Dinner

May 4, 5, 6, 2018 - Empire Spring Show