

51st Empire State

# arabian spring horse show

May 2-4, 2025 | NYS Fairgrounds | Syracuse, NY



The Empire State Arabian Spring Horse Show will kick off the 2025 show season in style – showcasing the best Arabian and Half-Arabian horses gathering from the Northeast, Mid-Atlantic and Canada, gathering for 3 days of exciting competition in breeding, performance, sport horse, dressage classes, ranch, all INDOORS.

**We're expecting a crowd and invite you to be involved as a show sponsor!**

Showcase your business to a large group of horse owners and enthusiasts.  
Showcase your involvement in the Central New York equestrian tradition.

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## Sponsorship Opportunities

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### Blue Diamond Trainer's Special....\$1,000

Sponsorship includes:

- Blue Diamond sponsor banner for your stalls
- Fantastic Show Patron gift pack
- One complimentary stall at the 2026 show
- Two (2) ringside logo signs.
- Prominent Blue Diamond Sponsor logo recognition on our website, Facebook page and full page ad in printed show media.
- Minimum of eight (8) daily live sponsor acknowledgements during the show.
- Reserved Seating in VIP Sponsor Area of the coliseum.
- Name entered in a drawing to win a "free box stall" for the 2026 ESAHA Spring Show.

### Grand Champion Sponsor.....\$500

Sponsorship includes:

- Two (2) ringside logo signs.
- Fantastic Show Patron gift pack
- Prominent Grand Champion Sponsor logo recognition on our website, Facebook page (including a link) and full page ad in printed show media.
- Minimum of eight (8) daily live sponsor acknowledgements during the show.
- Reserved Seating in VIP Sponsor Area of the coliseum.
- A thank you Champion Ribbon and certificate for display at your business.
- Name entered in a drawing to win a "free box stall" for the 2026 ESAHA Spring Show.

## **Blue Ribbon Sponsor.....\$250**

Sponsorship includes:

- One (1) ringside logo sign.
  - Fantastic Show Patron gift pack
- Blue Ribbon Sponsor recognition on our website, Facebook page and half page ad in printed show media.
- Minimum of four (4) daily live sponsor acknowledgements during the show.
- Name listing on our show webpage including a link to your website.
- A thank you Blue Ribbon and certificate for display at your business.

## **Empire Show Patron .....\$150**

Sponsorship includes:

- Sponsorship of three (3) regular classes and one (1) championship class of your choice with live acknowledgements.
- Patron Sponsor recognition at the show and on the show webpage.
- Reserved Box Seats
  - Fantastic Show Patron gift pack.

### **Individual Class Sponsorships**

- Championship Class.....\$50 each
- Regular Class.....\$35 each

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## **Show Hospitality Sponsorship Opportunities**

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### **Empire Hospitality Sponsor**

Your sponsorship of our exhibitor hospitality will help put the “giddy up” in everyone’s “go”! More than coffee and donuts, our hospitality includes healthy eating options.

- **Sponsor 1 day.....\$125**
- **Sponsor all 3 days.....\$300**

Includes sponsor sign in the hospitality room, live announcer thanks, and special acknowledgement on our website and Facebook page.

### **Saturday Night Social Sponsor**

Always popular with our exhibitors, the Saturday Social is well attended. The long days catch up with exhibitors and a little something extra goes a long way.

- **Reception Sponsor.....\$200**

Includes sponsor sign at the event, live announcer thanks, and special acknowledgement on our website and Facebook page.

## **Reserve Yours Today!**

The Empire State Arabian Spring Horse Show is made possible with the support of our valued sponsors and patrons. Your support will be deeply appreciated and gratefully acknowledged.

**To reserve yours or for more information, go to:**

**please contact: Shelley White**

315.264-1812 | [swhite100@twcnny.rr.com](mailto:swhite100@twcnny.rr.com)

**YES!** Please reserve my sponsorship for the 2025  
Empire State Arabian Spring Horse Show.

YOUR NAME

COMPANY/ORGANIZATION/FARM (as you would like it to appear in print)

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

**I'll support the show as a:**

☐ **Blue Diamond Trainer's Special Sponsor:**  
**\$1,000**

\$

☐ **Grand Champion Presenting Sponsor: \$500**

\$

☐ **Blue Ribbon Sponsor: \$250**

\$

☐ **Hospitality Sponsor: \$125/ \$300**

\$

☐ **Saturday Social Sponsor: \$200**

\$

☐ **Individual Class Sponsor**

\_\_\_ **Championship Class(es) @ \$50 ea**

\$

*Preferred Class(es):*

\_\_\_ **Regular Class(es) @ \$35 ea**

\$

*Preferred Class(es):*

☐ **Empire Show Patron Package: \$150**

\$

**TOTAL ENCLOSED:**

\$



**Please make checks  
payable to: ESAHA**

Online Payments accepted at  
EmpireArabian.org or

**Mail Payment and Art to:**

ESAHA Show Sponsorships  
c/o Shelley White  
9591 Black Creek Rd.  
Brewerton, NY 13029

Full page ad size:  
8.5" wide x 11" high.

Half page ad size:  
8.5" wide x 5.5" high

All ads print B&W.

All art due by April 22, 2025.

Camera ready art (PDF or JPG) may  
also be emailed to:

[swhite100@twcny.rr.com](mailto:swhite100@twcny.rr.com)

**Thank you!**